

FLORIDA COURT REPORTER RATE SHEET

Published Quarterly by the Florida Court Reporters Association

RATES: All rates based on black ink on white. For bleed, add 15% to base rate.

Frequency:	1X	4X
Page Size:		
Full page	\$250	\$225
1/2 page	\$145	\$125
1/4 page	\$100	\$90
Business Card	\$60	\$55

Covers: (Back cover is 1/2 page horizontal)

Inside Back	\$285	\$250
Inside Front	\$285	\$250

Mechanical Requirements:

Full page trim size is 8 1/2" x 11". Bleed sizes allow 1/4" trim off each outside edge. See actual ad size requirements below and right. Any enlargements or reductions of ad copy will be done at the advertiser's expense. Any material over 8" x 10 1/2" is also considered a bleed (add 15% to base rate).

Production Materials (In order of preference):

1. High-resolution .jpg, .tiff, .eps, .pdf files.
2. Velox Prints: or equivalent
3. Film: Negative on full-page black and white ads should be right-reading emulsion down. Film is only acceptable for full-page ads. Fractional ads must be submitted as velox prints or equivalent.

Printing Process: Sheetfed offset

Inserts: Pricing and availability upon request.

Copy Responsibility:

Submission of copy is the responsibility of the advertiser. Advertising of last insertion will be run if copy is not received by specific closing date. If no previous insertion, client is liable for cost of contracted space not used, and space will be allocated at the discretion of the publisher.

Agency Commissions:

There are no agency commissions available.

Terms:

All payments are due 15 days after date of invoice. Past due invoices are subject to a 2% per month service charge. FCRA reserves the right to collect complete or partial payment in advance. On multiple insertions, no additional insertions will be run until most recent invoice is paid.

Copy Acceptance:

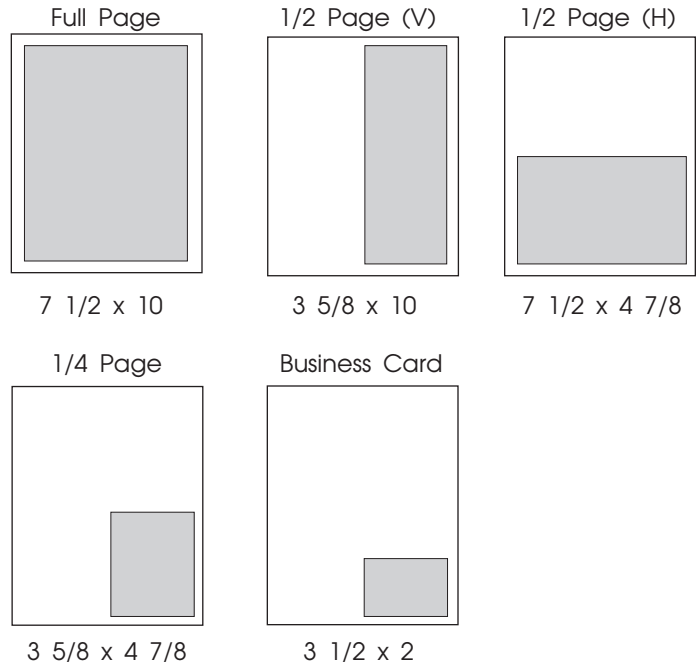
Publisher reserves the right to reject any advertising considered objectionable as to wording or appearance. Advertising that resembles editorial may be marked "advertisement" by the publisher.

Advertising Responsibility:

All advertisements are accepted and published by the publisher upon the representation that the agency and/or advertiser is authorized to publish the entire contents and subject matter thereof. In consideration of the publisher's acceptance of such advertisements for publication, the agency and/or advertiser will indemnify and hold the publisher harmless from and against any loss or expense resulting from claims or suits for defamation, libel, violation of privacy, plagiarism and copyright infringement. Publisher is not responsible for errors in copy submitted as camera ready copy.

Any required modification of copy submitted as camera ready will be charged to the advertiser. FCRA Headquarters can provide typesetting services at a competitive rate. Call 407-517-1135 for more information.

Specifications:



Issues Available:

Nov/Dec/Jan Feb/Mar/April
May/June/July Aug/Sept/Oct

Classified Advertising:

FCRA Members:

\$15.00 for up to 25 words; then \$1.00 per word.
\$50.00 for four issues, based on 25 words.

Non-Members:

\$25.00 for up to 25 words; then \$1.00 per word.

CONTRACT/INSERTION ORDER

This is an order authorization to secure space in the **THE FLORIDA COURT REPORTER**. It may be used by advertisers or by their advertising agencies. **COPY IS DUE THE 5TH OF THE MONTH PRECEDING THE ISSUE.**

NAME OF ADVERTISER/CLIENT: _____

COMPANY NAME: _____

MAILING ADDRESS: _____

CITY/ST/ZIP: _____

CONTACT PERSON: _____

TELEPHONE: _____ FAX: _____

EMAIL: _____

SPACE ORDERED/AD SIZE:

- Full Page
- Quarter Page
- Outside Back Cover
- Inside Front Cover

- Half-Page Horizontal
- Half-Page Vertical
- Inside Back Cover
- Business Card

AD COPY:

- Camera-ready copy
- Velox Negative
- Electronic (.tiff, .jpg, .pdf, .eps)
- Classified (payment due in advance)

FOR BLEEDS, ADD 15% TO SPACE RATE. FOR SPECIFIC PAGE POSITION, ADD 10% TO SPACE RATE.

FREQUENCY:

- 1-time
- 4-time

EDITION/RUN DATES:

First Run: _____
Final Run: _____

ADVERTISER WILL BE SHORT-RATED IF AGREED UPON FREQUENCY IS NOT USED WITHIN A 12-MONTH CALENDAR YEAR.

COST: (Advertiser to complete)

- Our check# _____ for \$ _____ is enclosed.
Make checks payable to FCRA
- Please charge on my credit card: Mastercard Visa AmEx
Credit Card #: _____
Exp. Date: _____
Authorized Signature: _____
3- or 4-digit Security Code: _____
Card Holder's Name: _____
Amount to be Charged: \$ _____

SPECIAL INSTRUCTIONS: _____

Address all orders and correspondence to:
THE FLORIDA COURT REPORTER

Florida Court Reporters Association • 222 S. Westmonte Drive, Suite 101 • Altamonte Springs, Florida 32714
407-571-1135 (direct) • 407-774-7880 • FAX 407-774-6440 • Email: publications@kmgnet.com

THIS AREA FOR "FCRA" USE ONLY

Contract Received (date): _____ Ad Received (date): _____ Exp Date: _____

Classified _____ Check # _____ Amount: \$ _____